New Business Packet

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Made in Marshall County

New Business Packet

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Mission Statement

The City of Lewisburg Department of Economic Development exists to assist local business and industry growth and to recruit new business and industry to Lewisburg to create sustainable wage jobs and expand the tax base

New Business Packet

Welcome to Lewisburg, TN

Thank you for starting up your new business in our wonderful community of Lewisburg, Tennessee. We hope that your new business venture will be a profitable success and a great asset to our community.

To insure that your business gets off on the right track, please contact the City of Lewisburg for all the rules, regulations and ordinances regarding new businesses. We are always here to help and will be glad to share with you the information you and your business needs from building and construction to opening your doors to your very first customer.

- ✓ Want to know where and what kind of sign your business can use to attract customers?
- ✓ Want to know the number of parking spots your business is required to provide?
- ✓ Want to know what zoning regulations apply to the area in which you plan to build your new business?

Find out answers to these questions and more by contacting the City of Lewisburg. Inside this packet you will find other valuable information to help you get started on your new business venture.

Once again, Welcome and Congratulations on deciding to make Lewisburg your new home for business!

Sincerely,

Greg Lowe

Greg Lowe – Lewisburg Director of Economic Development

New Business Packet

Websites

City of Lewisburg	www.lewisburgtn.gov
Economic Development	www.lewisburgtnecd.com
Marshall County	www.marshallcountytn.com
Chamber of Commerce	www.marshallchamber.org
Chamber Community Calendar	www.marshallcountytn.events
TN Small Business Development Center	www.t**sbdc**.org
TN Business Enterprise Resource Office (BERO)	www.tn.gov/ecd/bero
USDA Rural Development	www.rurdev.**usda**.gov
Lewisburg Gas Department	www.lewisburggas.com
Marshall County Schools	www.mcs.marshall.k12tn.net
Marshall County Recycling	www.marshallcountyrecycles.com
Marshall County Sheriff	www.mctnsheriff.com
Marshall Co. Library	www.marshallcountylibrary.org
Marshall Co. Art Guild	www.marshallcountyartguild.com
Marshall Co. Community Theatre	www.dixietheatre.org
Ellington Airport	www.ellingtonairport.com

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Local Agencies

Business License - Sales Tax ID

City of Lewisburg
Lueshell Taylor
City Hall
131 East Church St., Lewisburg
(931) 359-1544
Lueshell.taylor@lewisburgtn.gov

Marshall County
Daphne Fagan
Courthouse Annex, Lewisburg
(931) 359-1072
Daphne.fagan@tn.gov

Zoning, Codes and Permitting

City of Lewisburg
Buck Beard
City Hall
131 East Church St., Lewisburg
(931) 359-1544
Buck.beard@lewisburgtn.gov

Marshall County
Don Nelson
3rd Floor
Courthouse Annex, Lewisburg
(931) 359-8839 or 0567
Don.nelson@marshallcountytn.com

Fire and Health Inspections

City of Lewisburg
Bob Davis
Fire Station
118 Water St., Lewisburg
(931) 652-8823
lfd31@tnweb.com

Marshall Co. Health Department
206 Legion Ave., Lewisburg
(931) 359-1551

Beer Permit and Liquor License

City of Lewisburg
Lueshell Taylor
City Hall
131 East Church St., Lewisburg
(931) 359-1544
Lueshell.taylor@lewisburgtn.gov

Get Liquor License:
Tennessee Alcoholic
Beverage Commission
http://www.state.tn.us/abc
Headquarters: (615) 741-1602

Economic Development Contacts

Greg Lowe
Lewisburg
Director-Economic Development
City of Lewisburg
(931) 359-1544
greg.lowe@lewisburgtn.gov

Mike Wiles
Marshall County
Executive Director
JECDB
(931) 359-5536
mike.wiles@marshallcountytn.com

Ritaanne Weaver
Marshall Co. Chamber of Commerce
Executive Director
(931) 359-3863
director@marshallchamber.org

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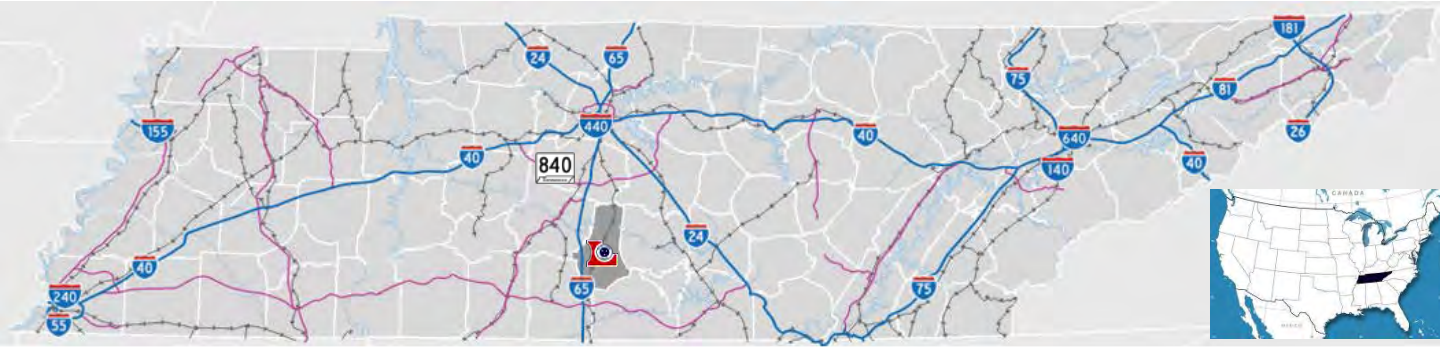
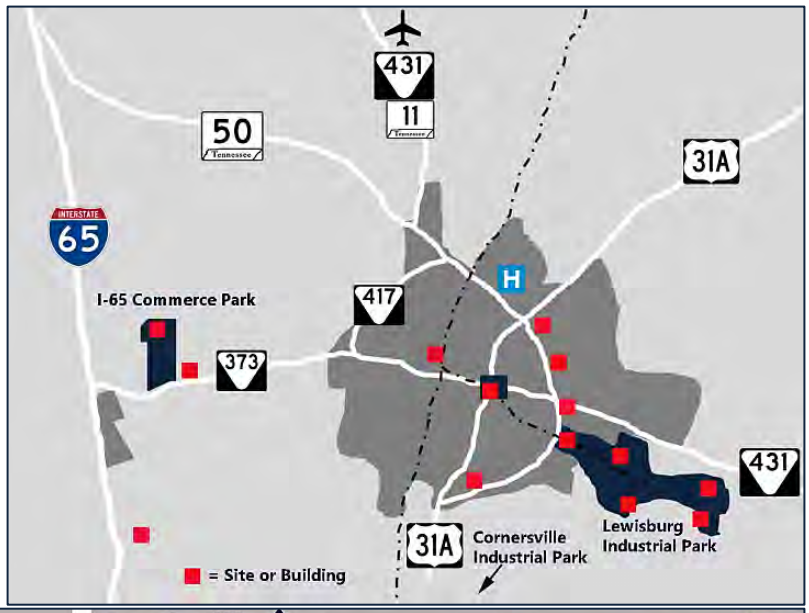
Maps & Logistics





City	Miles	Km
Nashville	50	80.5
Huntsville, AL	57	91.7
Murfreesboro	45	72.4
Chattanooga	118	189.9
Memphis	237	381.4
Knoxville	219	352.5
Louisville, KY	230	370.1

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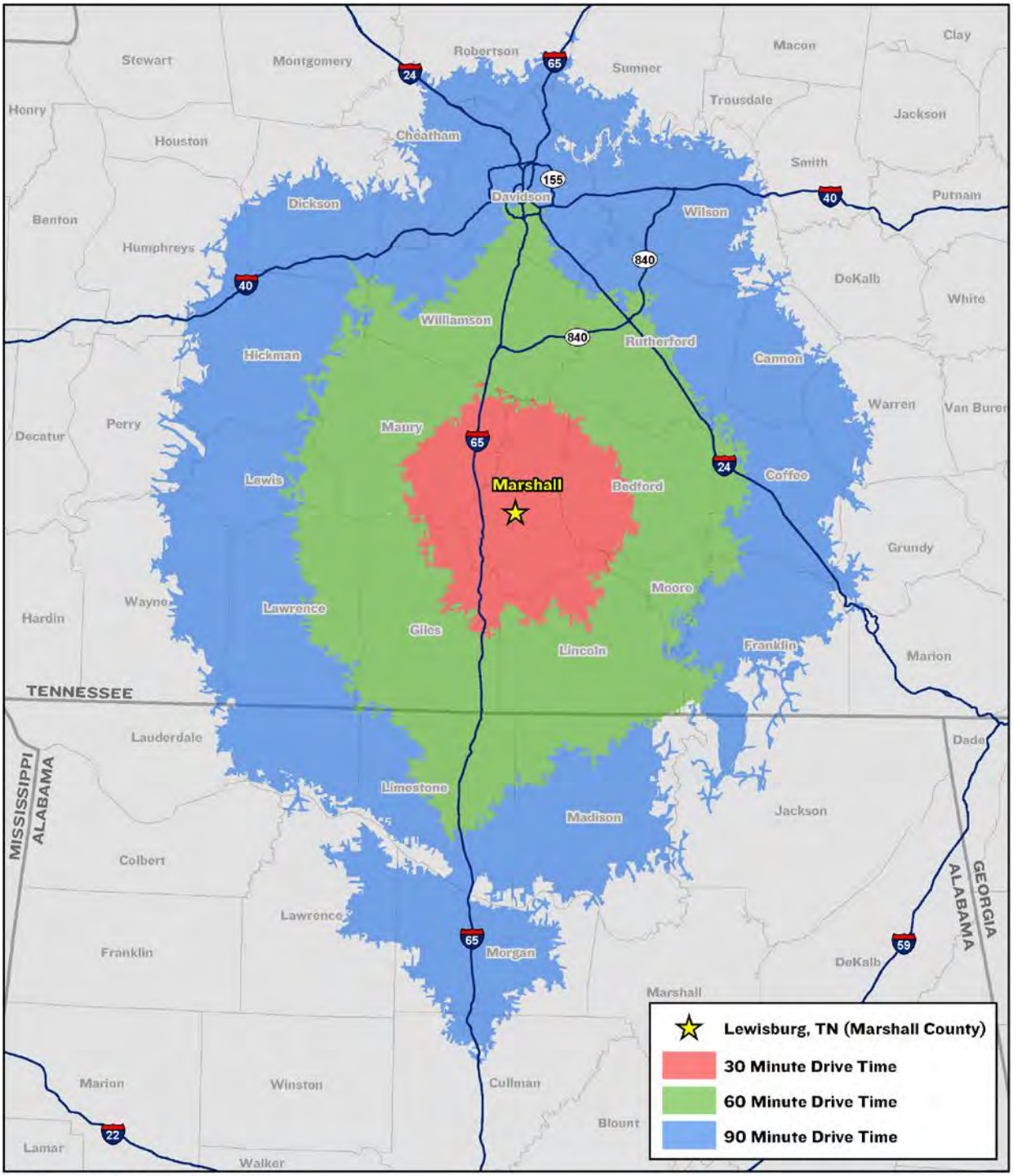
Maps & Logistics



Data Sources: ArcGIS Business Analyst Online

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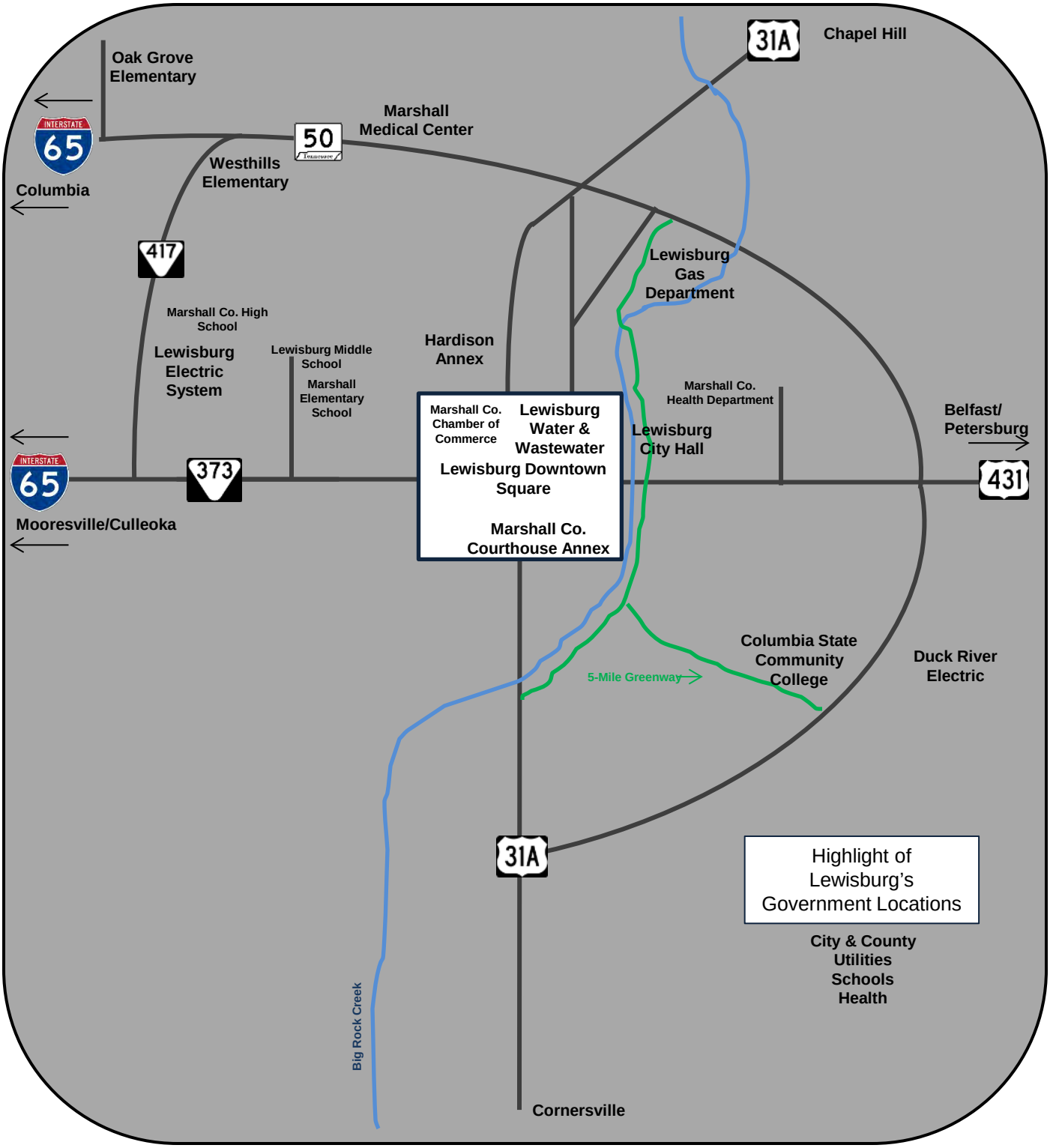
Maps & Logistics



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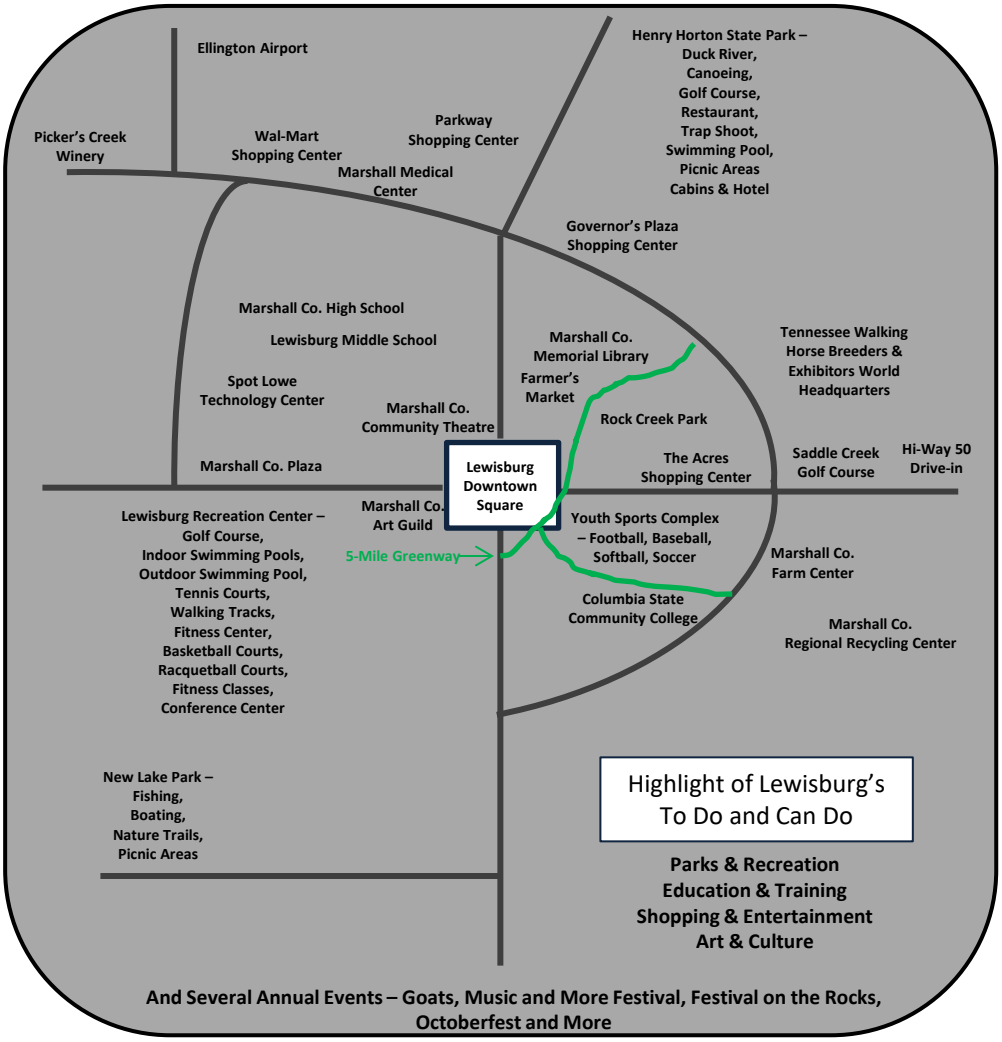
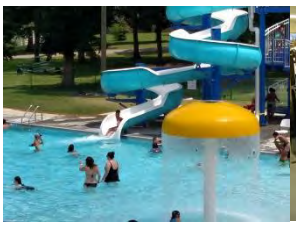
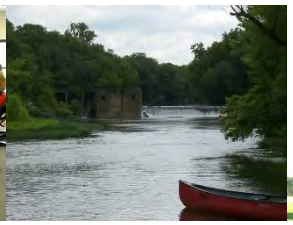
Maps & Logistics

Lewisburg Tennessee
In the Middle of Everything

Stay Fit







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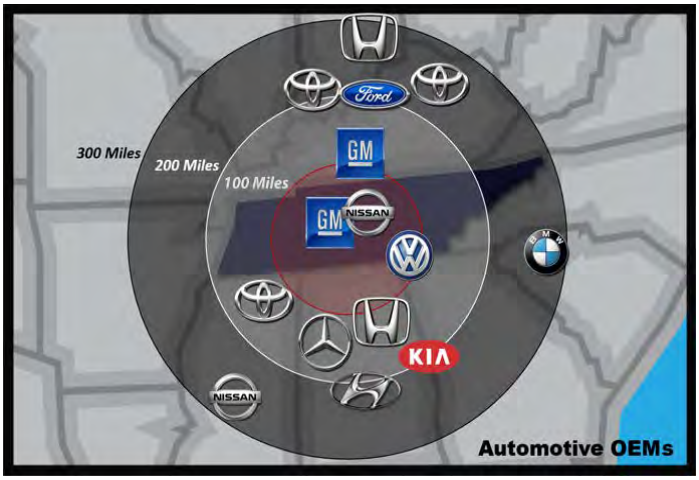

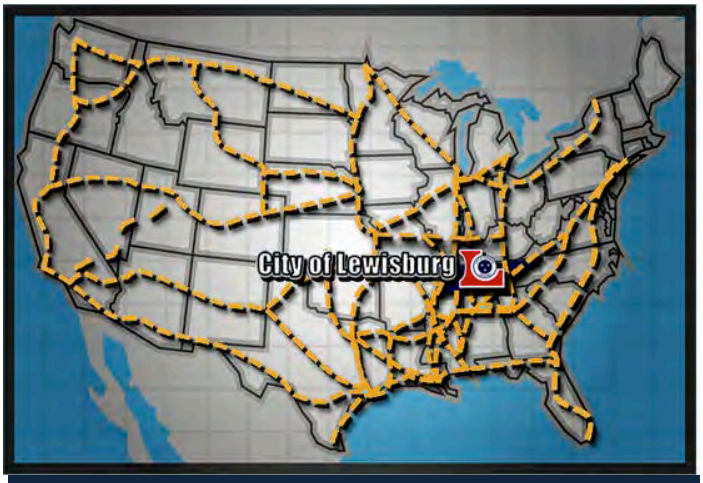

Railways

Non-Stop Service to These Cities To and From Nashville Airport

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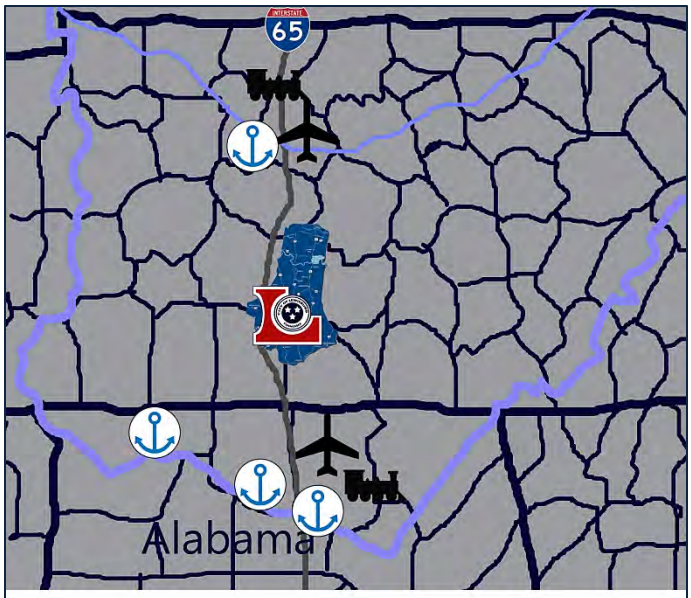
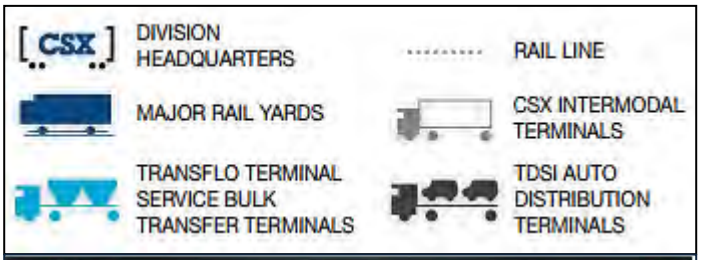
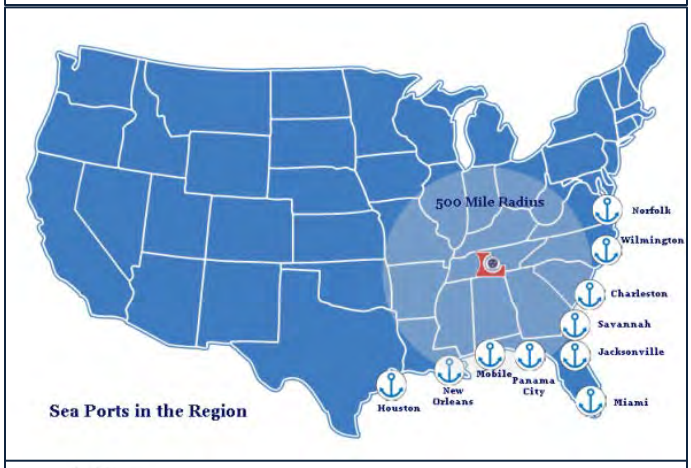
Maps & Logistics

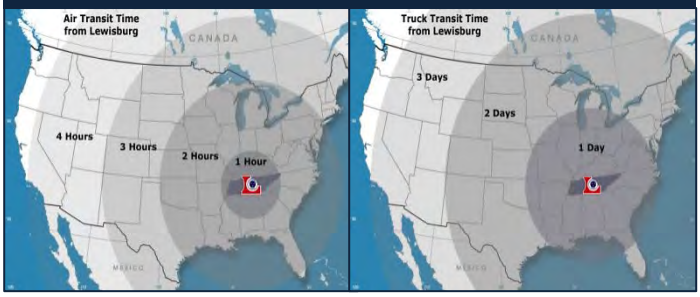


International Airports Ports Intermodal Facilities





Railways



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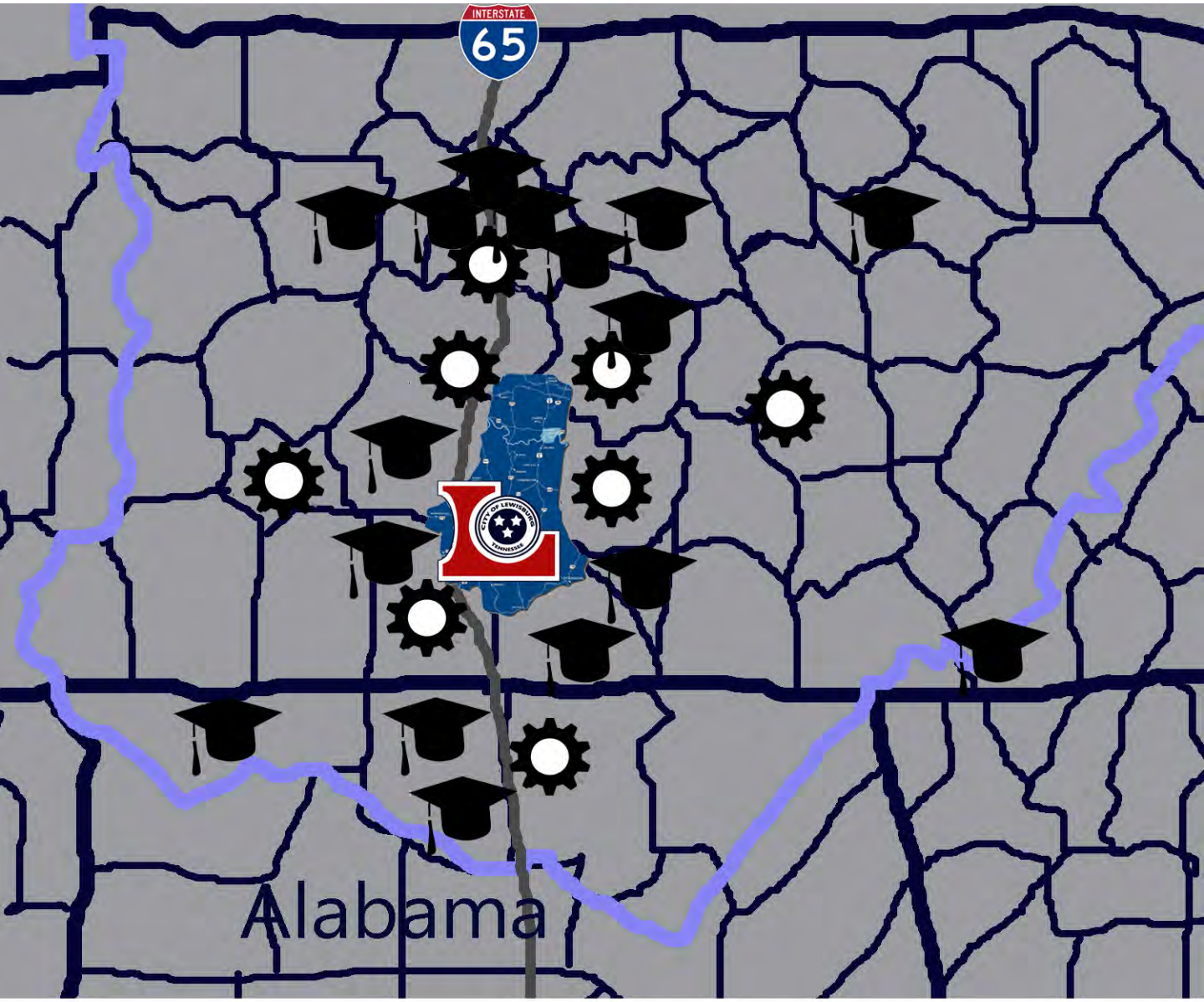

Colleges & Universities

Technical Colleges

4-Year Colleges in Tennessee

Community/Technical Colleges in Tennessee

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Economic Data

"It amazes me that a community of this size possesses the amenities that Lewisburg does."

Steve Elledge – ED Consultant

Micropolitan

Top 100

Site Selection 2013
(Tied **27th** in Nation)

Economic Development

High Performance Award

Atlas Advertising
2014

Sustainability

Gold Level

TVA 2015

Three Star

Benchmark

II

TN ECD 2015

Assets

"Lewisburg's Park and Recreation system, per capita, meets or exceeds national standards in almost every category."

HODGSON DOUGLAS Richie Jones – Partner

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Economic Data

Population

Marshall Co.
31,729

Lewisburg
11,800

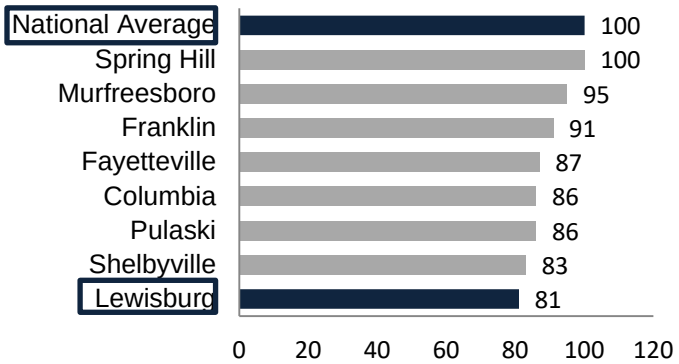
2014-2015
2.9%

2030 Projected Growth =+20%

Lewisburg, Marshall County, Tennessee

- Latitude: N35° 26.95‘
- Longitude: W86° 47.33‘
- Elevation: 707‘
- Website: www.lewisburgtn.gov

Cost of Living Index



Building Permits

2015 Total
623

2015 Houses
176

2015
31%

Median Home Cost - $124,900 ↑ 10%

Business Licenses

2016 Total
195

2016
8.3%

Sales Tax Collections

Lewisburg

2015-2016
3.7%

Median Household Income

$42,291

2015-2016
3.9%

Tax Rate - $1.90 City/$3.22 County

Workforce – November 2016

Unemployment Rate	4.5%
Labor Force	14,930
Unemployment #	670

Unemployment Rate ↓ 18% 2015 to 2016

2015-2016
3.1%
#Employed

2015-2016
1.8%
Labor Force

2015-2016
1.7%
Job Growth Rate

Median Industry Earnings - $62,186 - ↑ 11%

Police & Fire

Crime Rate
4,830 Per 100,000

Rating
Class 3

Climate

Annual Average Temperature: 57.7°

Average High Temperature: 70.5°

Average Low Temperature: 45.0°

Annual Average Precipitation: 54.84"

Annual Average Snowfall: 2.2“

Mean Length of Freeze-Free Period (days): 180-220

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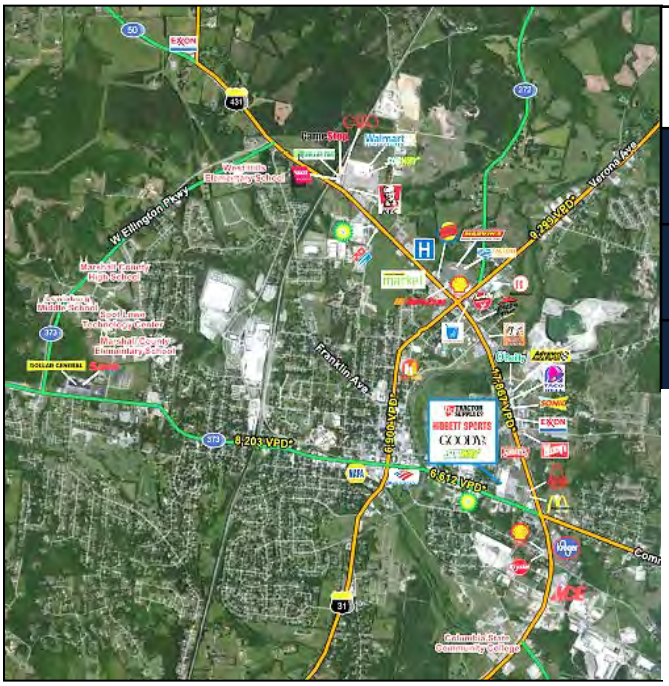
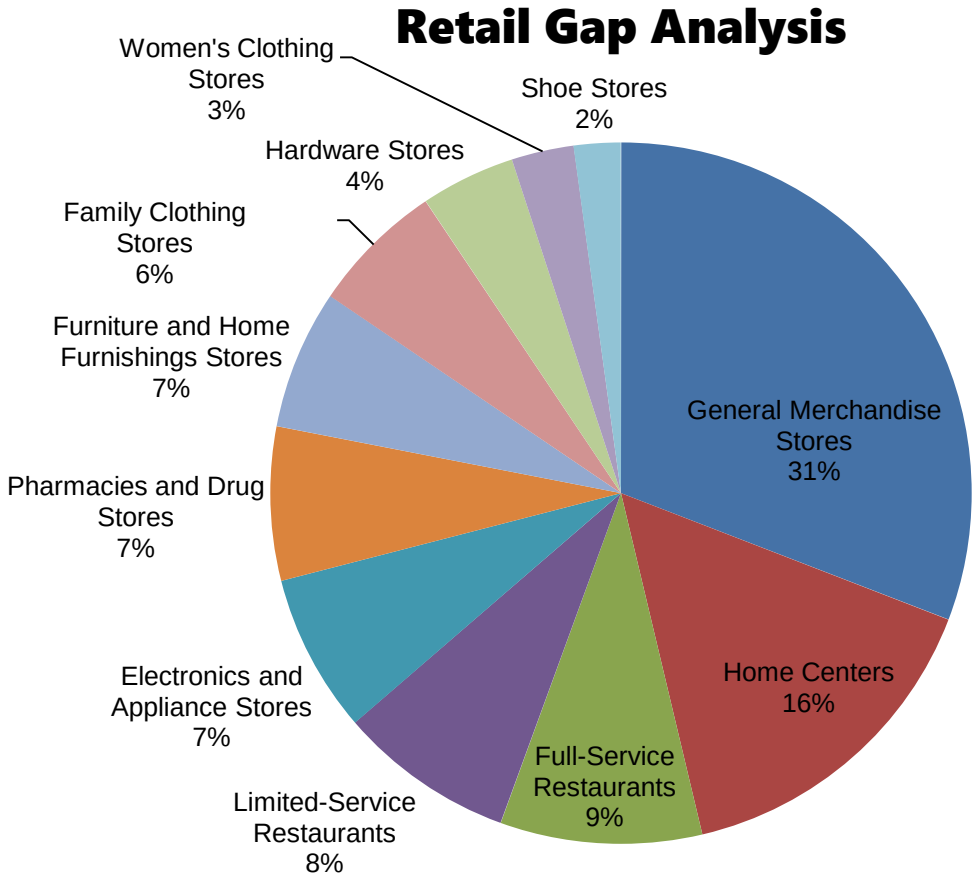
Economic Data



Demo Profile	5 Mile Radius	10 Mile Radius	10 Minute Drive Time	20 Minute Drive Time
2013 Estimated Population	15,604	26,508	13,701	28,938
Total Number of Employees	7,063	9,098	6,293	9,488
Median HH Income	$32,238	$38,027	$30,921	$40,081

The 5-Year Projection for Median Household Income in Lewisburg is from $38,027 to $46,814 representing a **23.11% increase**. Residents of Lewisburg fall into the Salt of the Earth Tapestry Segmentation (40.2%). Salt of the Earth residents are settled, traditional and hardworking.

Retail Gap Analysis



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Labor & Workforce

Marshall Co. Schools	Schools	Enrollment
Elementary Schools	5	2,385
Middle Schools	3	1,296
High Schools	3	1,545

Public Cost Per Student $8,664

Student/Teacher Ratio 17:1

Rankings

35th

Of 134 School Districts

2015

schooldigger.com

"Exemplary"

State of Tennessee Department of Education

Marshall Co. Attainments

95% HS Graduation Rate

65% College-Going Rate

21% Associate's or Higher

21% Training Certifications

14% Bachelor's or Higher

19.4 Avg. ACT Score

Labor Shed Attainments

33% Bachelor's or Higher

37% Associate's At Least

89% HS Graduation Rate

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Labor & Workforce

Education & Training Facilities

4 **Technology Centers**

2 **Community Colleges**

2,000+ **Students Training**

SPOTLOWE Technology Center – Engineering · Cosmetology · Health Sciences · Welding · Automotive · Advanced Manufacturing

TENNESSEE COLLEGES OF APPLIED TECHNOLOGY

COLUMBIA STATE COMMUNITY COLLEGE

NORTHFIELD Workforce Development & Conference Center

Training

Robotics & PLC

Certified Production Technician

AIIT(Mechatronics)

Computer Information Technology

Industrial Maintenance/Safety

Industrial Welding

3D Printing

Plastics

CNC Machining

Pre-Engineering

LEAN Manufacturing

Automotive Technology

Industrial Electricity

Business Leadership

Customizable Programs for Your Industry or Business

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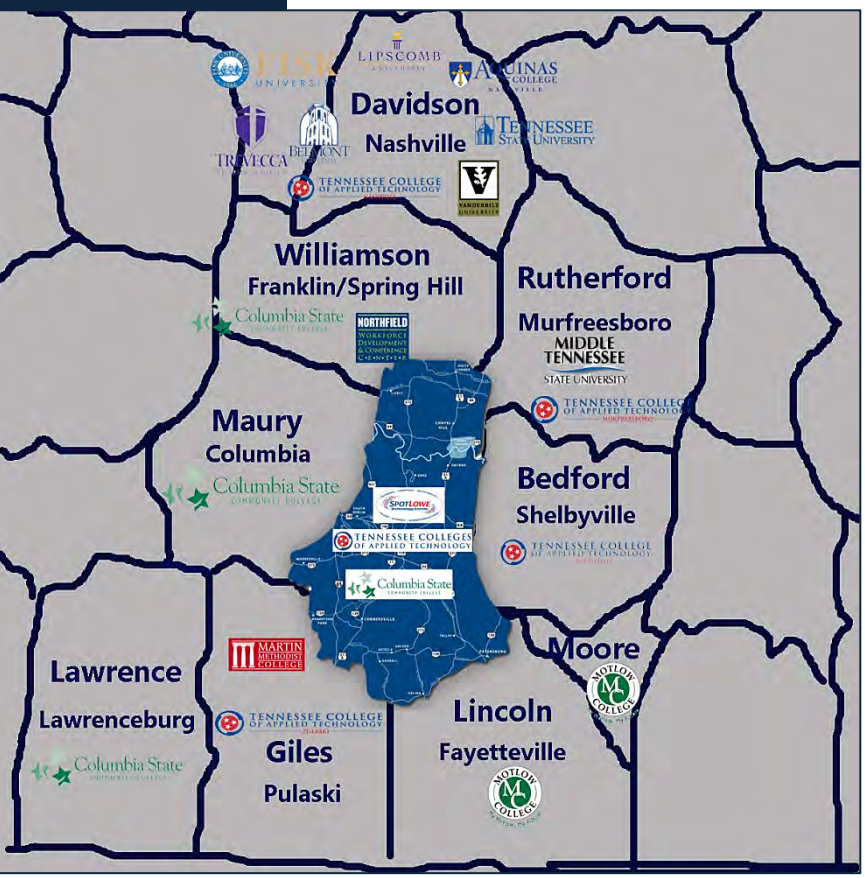
Labor & Workforce

Labor Shed



Labor Shed
9 Counties

Labor Force
403,330

Unemployment %
4.2

Unemployed
15,240

Drive Time
26 Min. Avg.

** Labor Market Area is defined as Bedford, Giles, Lawrence, Lincoln, Marshall, Maury, Moore, Rutherford and Williamson Counties*

Source: November 2016 from TN Dept. of Labor and Workforce

Marshall Co.

Labor Force
14,930
+3,080 Since Dec. 2014

Unemployment
4.5%

Avg. Starting Wage
$13/hr.

Commuter Traffic

County	Inbound	%	Outbound	%
Marshall	**3,912**	**47.5**	**3,912**	**28.3**
Bedford	418	5.1	1,064	7.8
Coffee	132	1.6	244	1.8
Davidson	207	2.5	2,044	15.1
Giles	458	5.6	236	1.7
Lawrence	138	1.7	91	0.8
Lincoln	279	3.4	308	2.3
Maury	625	7.6	1,183	8.7
Rutherford	348	4.2	941	6.5
Williamson	211	2.6	1,476	10.9
Total	**6,728**	**81.8**	**11,499**	**83.9**

New Business Packet

Labor & Workforce

Labor Report – Skilled and Unskilled

6,168
Engineers

25,084
Employed by Temp Staffing

17%
(63,592)
Under-Employed

Engineering Talent in Labor Shed:

Engineering Talent (our 9-county labor shed is home to the following numbers of engineers):
1,892 Industrial Engineers
1,694 Civil Engineers
895 Mechanical Engineers
492 Electrical Engineers
406 Electronics Engineers, Except Computer
278 Computer Hardware Engineers
234 Environmental Engineers
165 Health and Safety Engineers
112 Materials Engineers

773
Advanced MFG. Technicians

14,011
Manufacturing Operators

31,233
Transportation & Logistics

List of Skilled Labor in Labor Shed:

18,261 Team Assemblers
3,138 Inspectors, Testers, Sorters, Samplers, and Weighers
1,954 Welders
1,742 Diesel Engine Specialists
1,578 Cutting, Punching, and Press Machine Operators
1,508 Electrical and Electronic Equipment Assemblers
1,493 Industrial Machinery Mechanics
1,192 Machinists
1,077 Industrial Production Managers
1,020 Sheet Metal Workers
855 Assemblers and Fabricators
706 Tool and Die Makers
654 CNC Machine Operators
604 Logisticians
593 Structural Metal Fabricators and Fitters
564 Mixing and Blending Machine Operators
542 Coating, Painting, and Spray Machine Operators
485 Molding, Coremaking, and Casting Machine Operators
475 Chemical Equipment Operators
467 Molding Machine Operators
447 Cutting and Slicing Machine Operators
360 Multiple Machine Tool Operators
327 Chemical Technicians
313 Extruding Machine Operators
300 Engine and Other Machine Assemblers
234 Grinding and Polishing Workers, Hand
210 Rolling Machine Operators
197 Grinding, Lapping, and Polishing Machine Operators
183 Chemists
164 Lathe and Turning Machine Operators
124 Separating Machine Operators
122 Millwrights
113 Materials Engineers
106 Metal Refining Furnace Operators
104 Forging Machine Operators
102 Crushing, Grinding, and Polishing Machine Operators
100 Heat Treating Equipment Operators
89 Milling and Planing Machine Operators
87 Plating and Coating Machine Operators
86 Drilling and Boring Machine Operators
83 Chemical Plant and Systems Operators
81 Chemical Engineers
11 Materials Scientists

All Figures are Estimates from 2015

New Business Packet

Existing Industry

Manufacturing

Companies
55

Employees
3,900+

% of Jobs
32

In the Past 5 Years

Expansions
18

Capital Investment
131M+

New Industries
10

New Jobs
2,600+

Foreign Direct Investment

Associations
Industrial Development Board
Manufacturers' Association
Workforce Employer Outreach Committee

Top Employers	Product / Service	Employees	Established	Expanded
Calsonic Kansei	Automotive Dashboard Electronics	1,300	1984	2011-2014
Aluminum Die Casting	Aluminum Die Casting	850	1959	2007-2014
Teledyne Electronic Manufacturing Services	Defense/Aerospace Electronics	340	1966	2013
Nichirin	Automotive Brakes and Steering Hoses	265	2002	2006-2013
WestRock	Corrugated Products	226	1975	2014
International Comfort Products	HVAC Distribution	180	1971	1975-1990
Multimatic	Structures and Suspensions	260	2015	
Talos	Systems Manufacturing and Integration	150	2002	2013-2014
LPC	Commercial Printing	135	1898	2010-2014
Berry Plastics	Polyethylene Wrap	112	1984	2012-2014

Industry Types
Automotive
Aerospace & Defense
Electronics
Tool & Die/Machining
Plastics & Chemicals
Die Casting & Metalworking
Corrugated Products
Food & Beverages
Commercial Printing
Tank Refurbishing
Seating
Warehouse/Distribution

Local Industrial Support
Tool & Die
Heavy Hardware
Lubricants
Abrasives
Foundry
Sheet Metal
Welding Supply
Coatings

"Coming to Lewisburg was a remarkable decision for us."

Christian Brands Paul DiGiovanni – President

New Business Packet

Lewisburg is Where You Need to Be

- Location and Logistics
- Labor and Workforce
- Education and Training
- Utilities
- Quality of Life
- Industry Support
- Leadership
- Growth
- Climate

Lewisburg is in the Middle of Everything. We have all the tools and amenities you need to succeed at home or in the office, the classroom, the board room, the production floor and even the ground floor. Let us prove to you that your decision to come here will be the right one

"This community has totally proven that our decision was the right one."

comfort research Matt Jung – President

www.lewisburgtn.gov

(931) 359-1544

131 East Church St.
Lewisburg, TN 37091

LEWISBURG

Find Us On: