

# New Business Welcome Packet

#makeithere



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# New Business Welcome Packet

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## Mission Statement

The [City of Lewisburg Department of Economic Development](#) exists to assist local business and industry growth and to recruit new business and industry to Lewisburg to create sustainable wage jobs and expand the tax base

# New Business Welcome Packet

## Welcome to Lewisburg, TN

Thank you for joining our vibrant business community of [Lewisburg, Tennessee](#). We hope that your new venture here will be a successful one and we consider you a great asset to our community.

To insure that you start off on the right track, please review the information in this packet. The websites inside this packet will be very helpful for finding out relevant information and the maps should give you a good sense of the locations of important agencies.

Feel free to contact the City of Lewisburg, [Marshall County](#) or the [Marshall Co. Chamber of Commerce](#) for any assistance you may need. Our contact information can be found in this packet. We are always here to help and will be glad to share with you the information you and your business needs to grow in Lewisburg.

Lewisburg is a small town on the grow with easy proximity to metropolitan Nashville and Huntsville, AL, shopping and dining in Franklin and Murfreesboro and less than a day's drive to 76% of the major U.S. markets thanks to I-65.

Lewisburg is family-friendly, business-friendly and always striving to improve our city for its businesses and citizens. We hope you will get involved in all that Lewisburg has to offer and all its plans for the future.

Once again, Welcome and Congratulations on deciding to make Lewisburg your new home for your business!

Sincerely,



[Greg Lowe](#)

[City of Lewisburg – Director of Economic Development](#)

City Manager  
**Buck Beard**  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[Buck.beard@lewisburgtn.gov](mailto:Buck.beard@lewisburgtn.gov)

City Mayor  
**Jim Bingham**  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[Jim.bingham@lewisburgtn.gov](mailto:Jim.bingham@lewisburgtn.gov)

Councilman  
**Roy "Bam" Haislip**  
Ward 1  
(931) 637-6255  
[bamhaislip82@hotmail.com](mailto:bamhaislip82@hotmail.com)

Councilman  
**Artie Allen**  
Ward 2  
(931) 359-5767  
[becky.allen475@gmail.com](mailto:becky.allen475@gmail.com)

Councilman  
**C.H. Harwell**  
Ward 3  
(615) 513-1970  
[chharwell@bellsouth.net](mailto:chharwell@bellsouth.net)

Councilman  
**Jerry Gordon**  
Ward 4  
(931) 359-7074  
[largoelj@charter.net](mailto:largoelj@charter.net)

Councilman  
**Joe Bradford**  
Ward 5  
(931) 580-4517  
[josephbradford37@gmail.com](mailto:josephbradford37@gmail.com)

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# New Business Welcome Packet

## Links & Contacts

City of Lewisburg  
[www.lewisburgtn.gov](http://www.lewisburgtn.gov)

Lewisburg Economic Dev.  
[www.lewisburgtn.net](http://www.lewisburgtn.net)

Lewisburg ECD Blog  
[www.lewisburgtnecd.com](http://www.lewisburgtnecd.com)

Marshall County  
[www.marshallcountyttn.com](http://www.marshallcountyttn.com)

Marshall County ECD  
[www.marshallcountyeecd.com](http://www.marshallcountyeecd.com)

Chamber of Commerce  
[www.marshallchamber.org](http://www.marshallchamber.org)

Lewisburg Electric System  
[www.lewisburgelectricsystem.com](http://www.lewisburgelectricsystem.com)

Lewisburg Water & Wastewater  
<http://www.lewisburgwater.org>

Lewisburg Gas Department  
[www.lewisburggas.com](http://www.lewisburggas.com)

Marshall County Schools  
[www.mcstn.net](http://www.mcstn.net)

Marshall County Recycling  
[www.marshallcountyclecycling.com](http://www.marshallcountyclecycling.com)

Marshall County Sheriff  
[www.mctnsheiff.com](http://www.mctnsheiff.com)

Marshall Co. Library  
[www.marshallcountylibrary.org](http://www.marshallcountylibrary.org)

Marshall Co. Art Guild  
[www.marshallcountyardguild.com](http://www.marshallcountyardguild.com)

Marshall Co. Community Theatre  
[www.dixietheatre.org](http://www.dixietheatre.org)

Ellington Airport  
[www.ellingtonairport.com](http://www.ellingtonairport.com)

## Business License - Sales Tax ID #

City of Lewisburg  
Christi Hamlett  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[Christi.hamlett@lewisburgtn.gov](mailto:Christi.hamlett@lewisburgtn.gov)

Marshall County  
Daphne Fagan  
County Annex  
Courthouse Annex, Lewisburg  
(931) 359-1072  
[Daphne.fagan@tn.gov](mailto:Daphne.fagan@tn.gov)

## Zoning, Codes and Permitting

City of Lewisburg  
Lueshell Taylor  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[Lueshell.taylor@lewisburgtn.gov](mailto:Lueshell.taylor@lewisburgtn.gov)

Marshall County  
Don Nelson  
3<sup>rd</sup> Floor  
Courthouse Annex, Lewisburg  
(931) 359-8839 or 0567  
[Don.nelson@marshallcountyttn.com](mailto:Don.nelson@marshallcountyttn.com)

## Fire and Health Inspections

City of Lewisburg  
Jeff Crick  
Fire Station  
118 Water St., Lewisburg  
(931) 982-3076  
[jeff.crick@lewisburgtn.gov](mailto:jeff.crick@lewisburgtn.gov)

Marshall County  
Angie Faulkner  
Health Department  
206 Legion St., Lewisburg  
(931) 359-1551  
[Angie.faulkner@tn.gov](mailto:Angie.faulkner@tn.gov)

## Beer Permit and Liquor License

City of Lewisburg  
Christi Hamlett  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[Christi.hamlett@lewisburgtn.gov](mailto:Christi.hamlett@lewisburgtn.gov)

Get Liquor License  
TN Alcoholic Beverage Commission  
(615) 741-1602  
<https://www.tn.gov/abc/licensing/liquor-by-the-drink-licenses.html>

## Economic Development

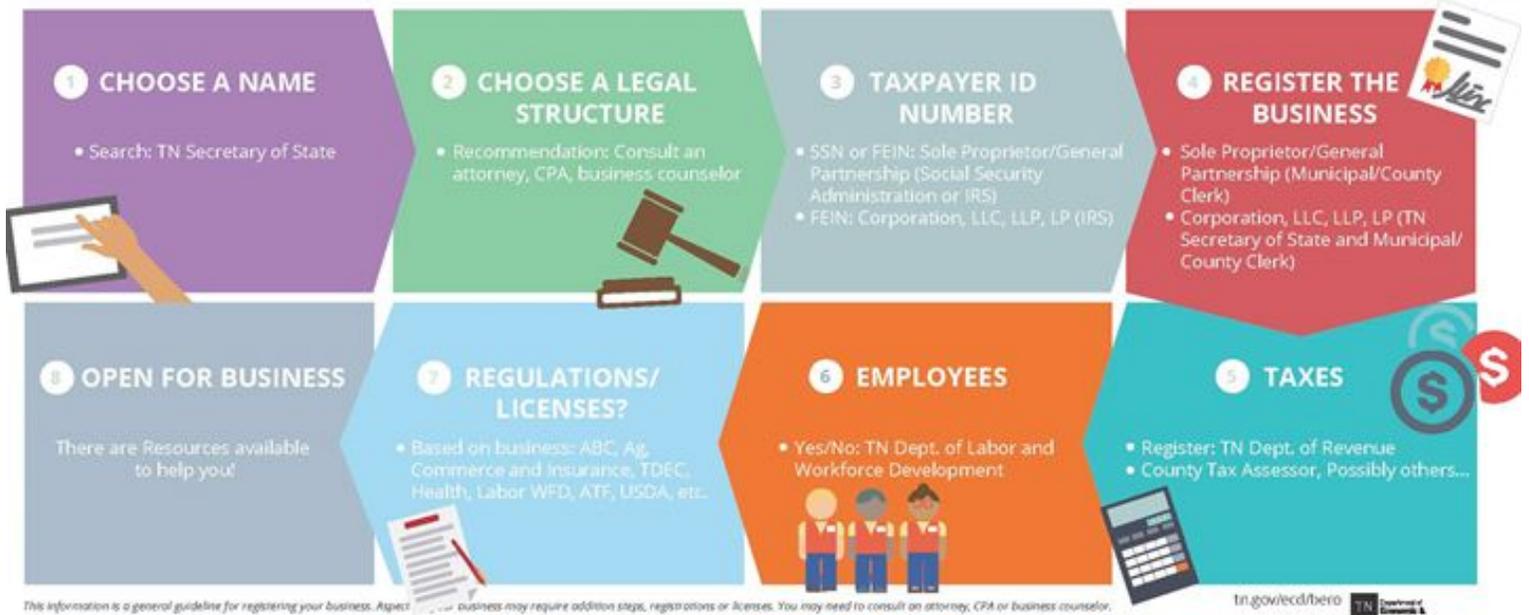
City of Lewisburg  
Greg Lowe  
City Hall  
131 East Church St., Lewisburg  
(931) 359-1544  
[greg.lowe@lewisburgtn.gov](mailto:greg.lowe@lewisburgtn.gov)

Marshall County  
Emily Darnell  
Mayor's Office  
Courthouse Annex, Lewisburg  
(931) 359-5536  
[Emily.darnell@marshallcountyttn.com](mailto:Emily.darnell@marshallcountyttn.com)

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# New Business Welcome Packet

## Smart Start Community



Tennessee **SmartStart**<sup>™</sup>

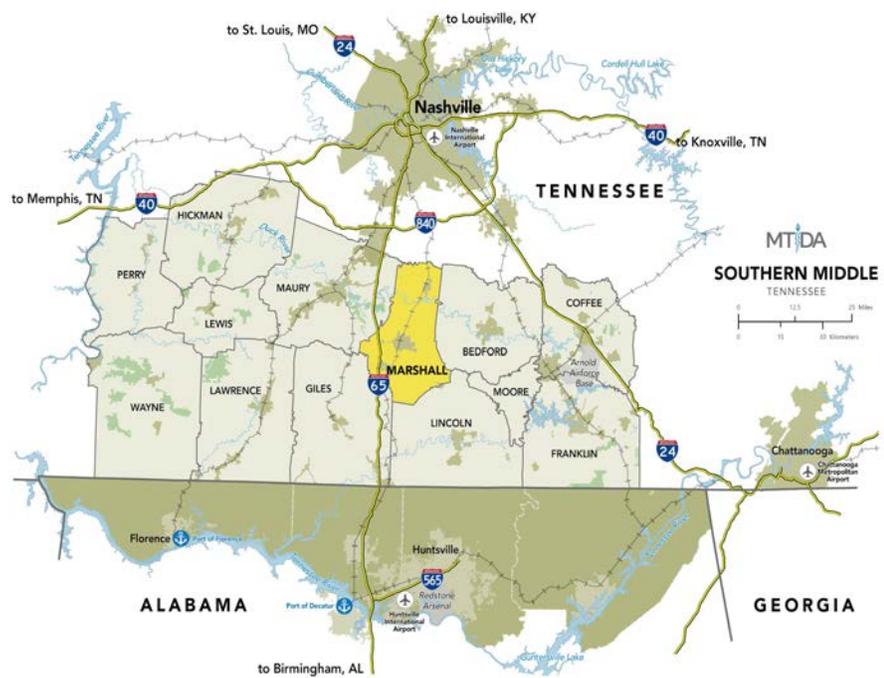
YouTube Tutorial

<https://www.tnsmartstart.com/>

<https://youtu.be/K8Z1dlfitBI>

# New Business Welcome Packet

## Maps of Region



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# New Business Welcome Packet

## Community Data

Lewisburg, Marshall County, Tennessee

- Latitude: N35° 26.95'
- Longitude: W86° 47.33'
- Elevation: 707'

### 33,240

Population: County

### 12,380

Population: City

### +2.4%

Annual Population Growth

## Gold Level

Sustainable Community (TVA)

## Tier II

Enhancement County (TN ECD)

## Benchmark II

Three Star Community (TN ECD)

## Top 100

## Micropolitan

4X (Site Selection Magazine)

## 6th

Fastest Growing Micropolitan in Nation (2017) by UT BERG

## 14th

Most Dynamic Micropolitan in Nation (Walton Foundation 2019)

## Top 4%

National ISO Rating - Fire

## 13%

Below Cost of Living Index

## 14th

Quality of Life in TN

## 20th

Healthiest County in TN

## 28th

Safest County in TN

Climate:

Annual Average Temperature: 57.7°

Average High Temperature: 70.5°

Average Low Temperature: 45.0°

Annual Average Precipitation: 54.84"

Annual Average Snowfall: 2.2"

Mean Length of Freeze-Free Period (days): 180-220

Median Household Income	\$52,463
Per Capita Income	\$36,759
Poverty Rate	13.5%
Home Ownership Rate	71.7%
Median Home Value	\$124,917
Average Rental Rate	\$564
Median Industry Earnings	\$64,454

Sources: Zoomprospector, TN ECD, TVA, Local Agencies



“Lewisburg’s Park and Recreation system, per capita, meets or exceeds national standards in almost every category.”

Ritchie Jones - Hodgson Douglas

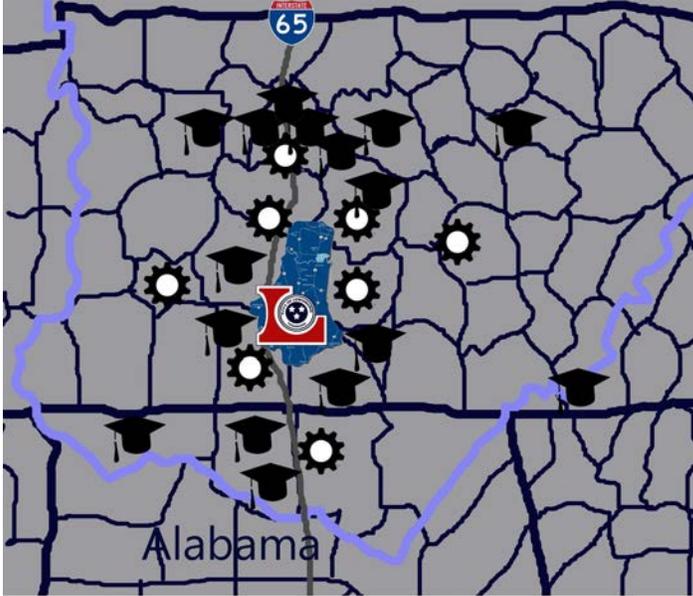
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# New Business Welcome Packet

## Labor & Workforce

### Talent Overview



 Colleges & Universities       Technical Colleges

**28**

Postsecondary Institutions

**20,000 +/-**

Annual Graduates

**300 +/-**

Programs & Majors

Within 50 Miles



[Spot Lowe Technology Center](#)



[TCAT - Pulaski](#)



[TCAT - Shelbyville](#)



[Columbia State](#)

### Marshall Co. Schools

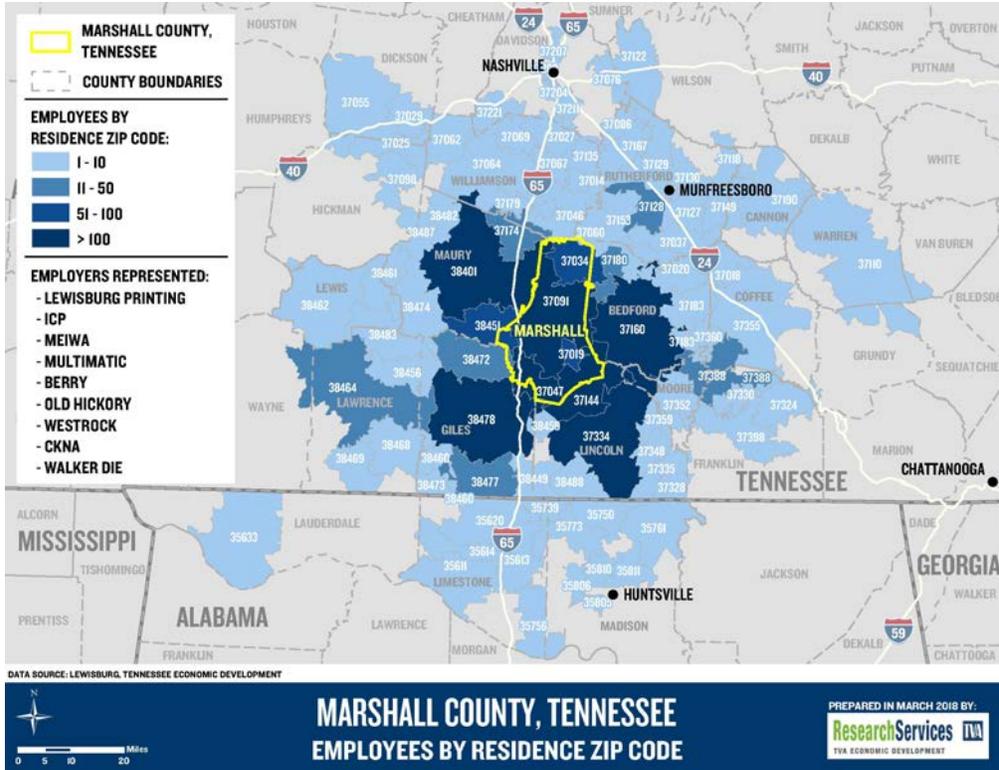
Elementary Schools	<b>5 - 2,385 Students</b>
Middle Schools	<b>3 - 1,296 Students</b>
High Schools	<b>3 - 1,545 Students</b>
Public Cost Per Student	<b>\$9,399.83</b>
Student/Teacher Ratio	<b>17:1</b>
Graduation Rate	<b>93%</b>
Avg. ACT Score	<b>20.3</b>
College-Going Rate	<b>65%</b>
Certification/Associate's	<b>27%</b>
Bachelor's Degree or Higher	<b>14%</b>



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# Lewisburg, TN

## Labor & Workforce



**Avg. Starting Wage in Marshall Co. (MFG)**

**\$13.17**

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**AVG. Wage (MFG)**

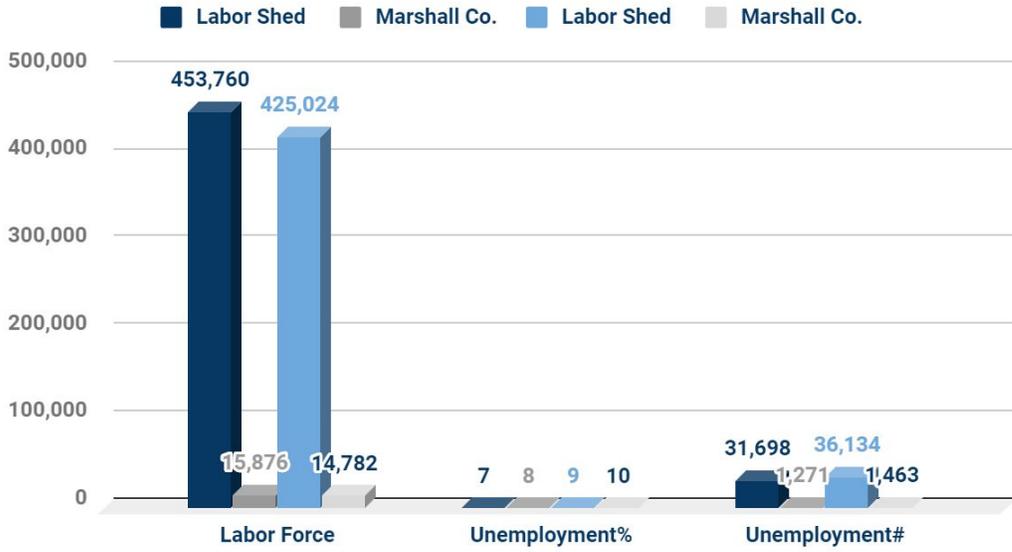
**\$16.67**

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**AVG. Drive Time (MFG)**

**28 Minutes**

### Labor Report August 2020 VS July 2020



- [Wage & Benefits Survey 2019 - Middle TN Infographic](#)
- [Wage & Benefits Survey 2019 - South Central TN Infographic](#)
- [Wages and Benefits Survey 2019 - Marshall Co. Region Infographic](#)
- [Wages and Benefits Survey 2019 - Middle TN Report](#)
- [Wages and Benefits Survey 2019 - South Central TN Report](#)
- [Wages and Benefits Survey 2019 - Marshall Co. Region Report](#)

\* Labor Market Area is defined as Bedford, Giles, Lawrence, Lincoln, Marshall, Maury, Moore, Rutherford and Williamson Counties

Source: August 2020 from TN Dept. of Labor and Workforce - [Link to Full Report](#)

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# New Business Welcome Packet

## Labor & Workforce



### Automotive Suppliers

[Link to Data](#)



### Metalworking Tool & Die

[Link to Data](#)



### Plastics & Chemicals

[Link to Data](#)



### Food & Beverage

[Link to Data](#)

Our Companies		
<b>696% More</b> Vehicle Steering & Suspension Components Manufacturing <i>Than the US National Average</i>	<b>536% More</b> Automobile Manufacturers <i>Than the US National Average</i>	<b>317% More</b> Motor Vehicle Brake System Manufacturing <i>Than the US National Average</i>
Our Workforce		
<b>11,021</b> Assemblers & Fabricators	<b>5,121</b> Engineers	<b>4,004</b> Auto Service Technicians & Mechanics

Our Companies		
<b>712% More</b> Secondary Smelting and Alloying of Aluminum <i>Than the US National Average</i>	<b>460% More</b> Nonferrous Metal Die-Casting Foundries <i>Than the US National Average</i>	<b>155% More</b> Rolled Steel Shape Manufacturing <i>Than the US National Average</i>
Our Workforce		
<b>11,021</b> Assemblers & Fabricators Misc, Including Team Assembly	<b>1,562</b> Industrial Machinery Mechanics	<b>993</b> Machinists

Our Companies		
<b>293% More</b> Synthetic Dye & Pigment Mfg. <i>Than the US National Average</i>	<b>174% More</b> Plastic Packaging Film & Sheet Mfg. <i>Than the US National Average</i>	<b>119% More</b> Custom Compounding of Purchased Resins <i>Than the US National Average</i>
Our Workforce		
<b>5,334</b> Engineers	<b>1,562</b> Industrial Machinery Mechanics	<b>846</b> Multiple Machine Tool Operators (Metal/Plastic)

Our Companies		
<b>985% More</b> Distilleries <i>Than the US National Average</i>	<b>459% More</b> Misc. Snack Food Manufacturing <i>Than the US National Average</i>	<b>99% More</b> Poultry Processing <i>Than the US National Average</i>
Our Workforce		
<b>4,717</b> Food Preparation Workers	<b>2,647</b> Cooks, Institution and Cafeteria	<b>2,167</b> Food Service Managers

# New Business Welcome Packet

## Existing Industry

**50**

Manufacturers Manufacturing Employees

**4,000+**

**Associations**

Manufacturers' Association

Advanced Manufacturing Council

Industrial Development Board

**Types**

Automotive

Aerospace & Defense

Metalworking/Tool & Die

Machining

Plastics & Chemicals

Food & Beverage

Electronics

Commercial Printing

Tank Refurbishing

Warehouse/Distribution

### Foreign-Owned



### Top 10 Employers



	Product	Employees	Established	Expanded
	Automotive Dashboard/Electronics	1,300	1984	2011-2019
	Aluminum Die Casting	800	1959	2007-2019
	Defense Electronics	300	1966	2012-2017
	Automotive Suspensions	225	2017	
	Corrugated Products	200	1975	2014-2018
	HVAC Distribution	180	1971	1975-1990
	Meats and Condiments	180	2014	2014-2019
	Conveyor Systems	150	2002	2014-2020
	Engine Hoses	125	2002	2014-2017
	Polyethylene Wrap	125	1984	2012-2018

### Support

Tool & Die

Heavy Hardware

Lubricants

Abrasives

Foundry

Sheet Metal

Welding Supply

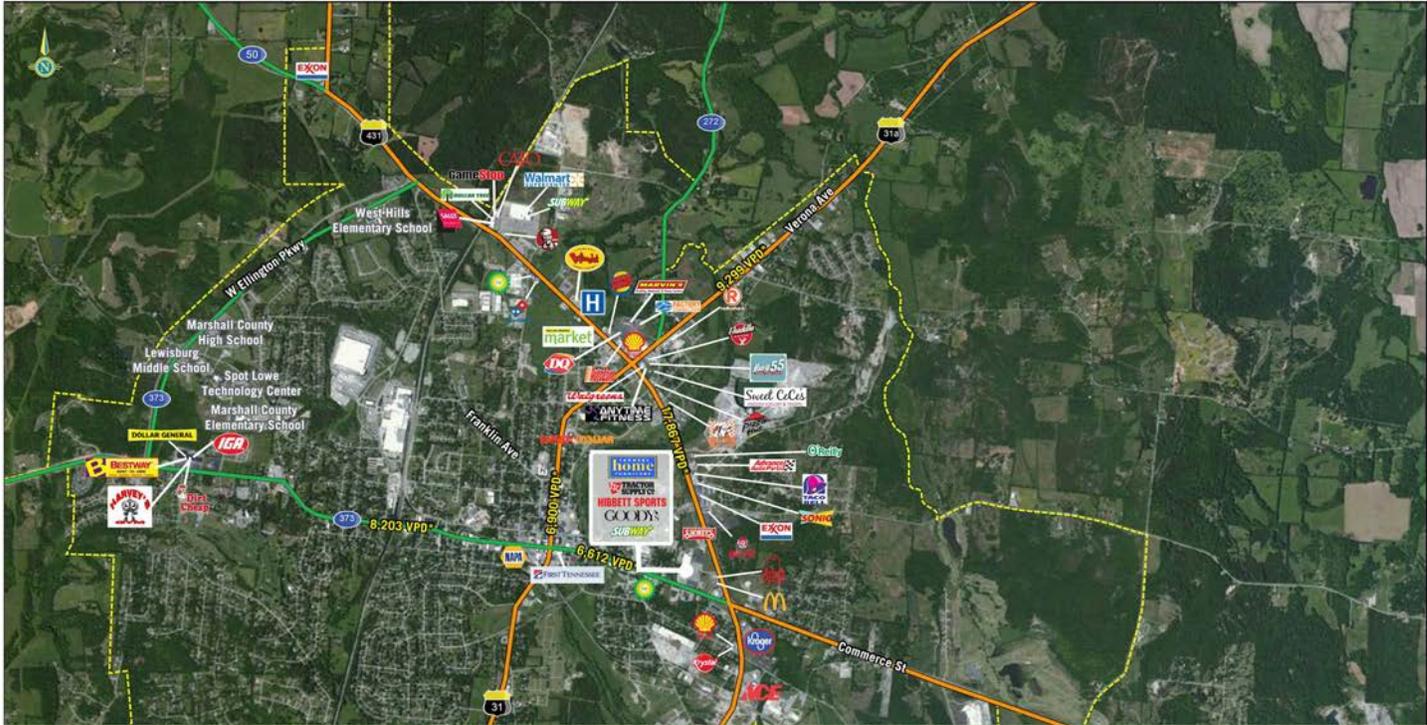
Coatings

Paints/Enamels

Shrink Wrap

# New Business Welcome Packet

## Retail



Tennessee  
There's a lot of potential here.



retailstrategies.com



### retail strategies LEWISBURG, TENNESSEE Market Guide

#### City Contact Information

**Greg Lowe**  
Director of Economic Development  
greg.lowe@lewisburg.gov  
131 E. Church St.  
Lewisburg, TN 37091  
931.399.1544 (office)  
931.993.7499 (cell)  
lewisburg.gov

#### Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.  
For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.



#### Demographics



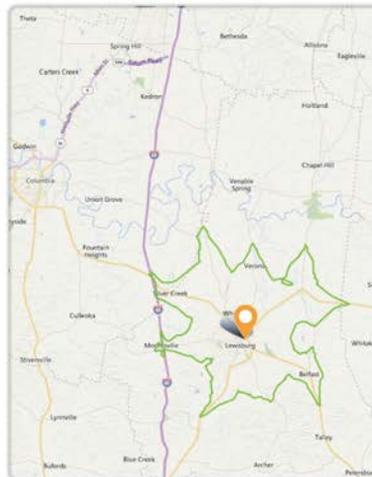
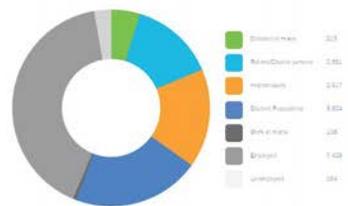
#### Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Bridges), identifies average retail nodes within a similar demographic and retail mixology. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross baseable area. The following are retail areas that most resemble the core city.

**Peer Trade Areas**

Dickson, TN	376 (Weekly Data)
Madison, KY	220 (Daily Data)
Rock, AL	249 (Weekly Data)
Elizabeth, NC	304 (Weekly Data)
Spring Lake, NC	647 (Weekly Data)
Jacksonville, AL	302 (Weekly Data)

#### Daytime Population 17,696



**DEMOGRAPHIC PROFILE**

	5 Mile Radius	7 Mile Radius	10 Mile Radius
2010 Estimated Population	16,512	19,729	26,837
Daytime Population	17,511	18,751	23,080
Median HH Income	\$39,370	\$41,008	\$43,556
Number of Households	6,584	7,828	10,502

	5 Minute DT	10 Minute DT	15 Minute DT
2010 Estimated Population	7,604	16,664	22,502
Daytime Population	12,118	17,696	21,044
Median HH Income	\$27,880	\$39,726	\$42,508
Number of Households	3,903	6,635	8,973



**Jordan Williams**  
Retail Development Manager  
jo.williams@retailstrategies.com  
931.399.4198 (office)  
931.299.7471 (cell)

#### Focus Categories

The top categories for fastest growth in the municipality are pulled from a combination of linkage reports, peer analysis, retail trends and real estate situation. Although these are the top categories, Retail Strategies efforts are inclusive beyond the individual list. Let us know how we can help you find a spot!



Follow us! [in](#) [ig](#) [f](#) [t](#)



# New Business Welcome Packet

## Welcome Home

**Location & Logistics**

**Labor & Workforce**

**Education & Training**

**Quality of Life/Place**

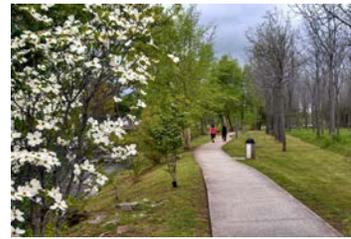
**Leadership & Growth**

**Business & Industry Support**

Lewisburg is situated to help you succeed. We have all the tools and amenities you need to thrive at home or in the office, the classroom, the boardroom, the production floor and even the ground floor. Let us prove to you that your decision to come here will be the right one.

“This community has totally proven that our decision was the right one.”

Matt Jung - President, Comfort Research



[www.lewisburgtn.gov](http://www.lewisburgtn.gov)

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(931) 359-1544

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Lewisburg, TN 37091

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